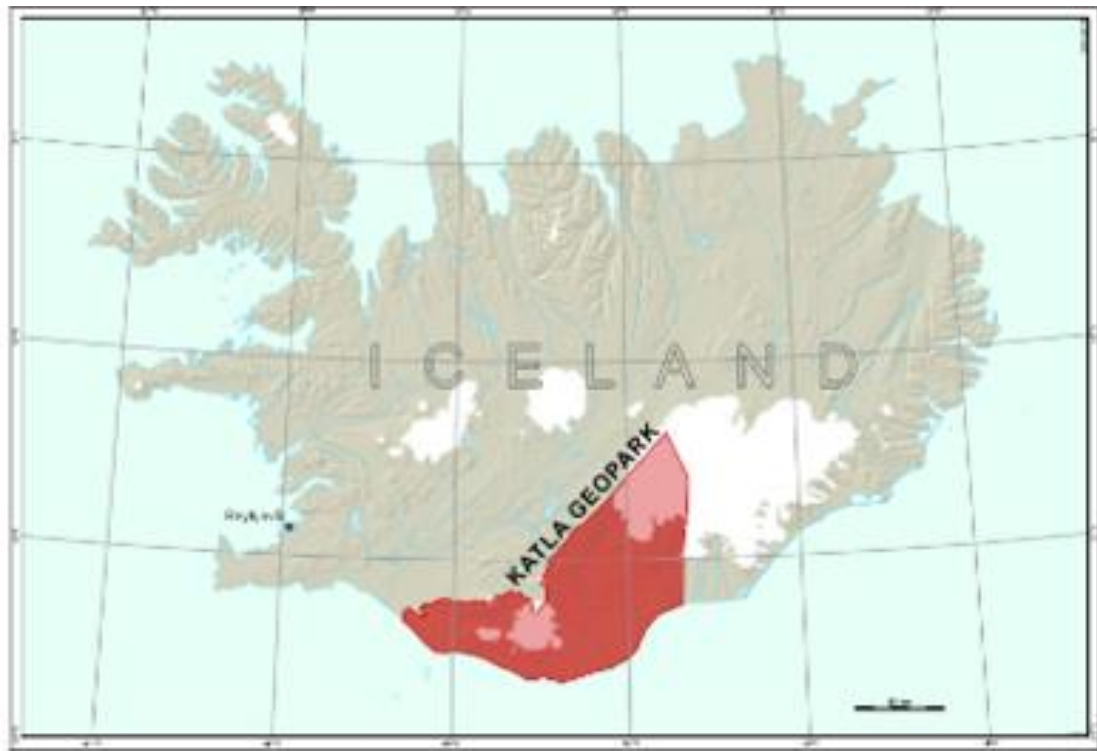




Whats up in Katla Geopark?

Brynja Davíðsdóttir director

10.8.2017



Facts of Katla Geopark

Katla Geopark 2010 – GGN 2011 – revalidated in 2015 and 2017

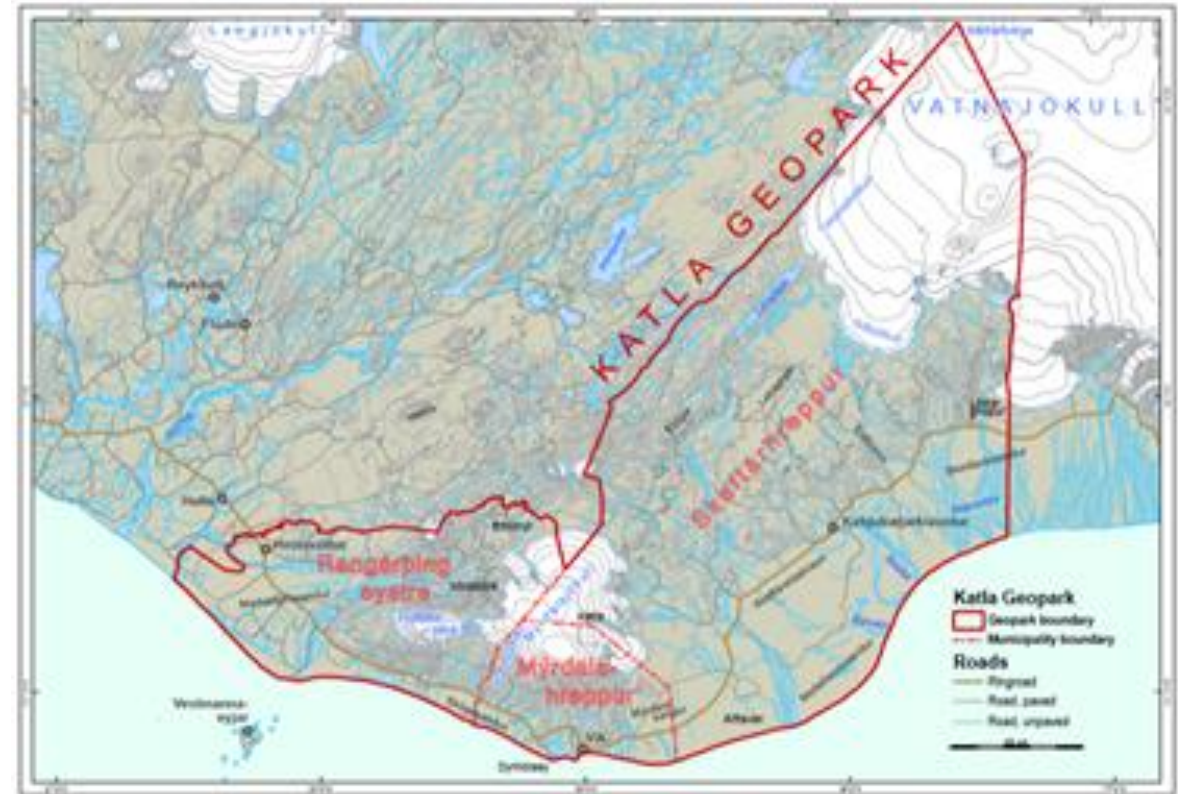
Size: 9542 km²

Boundaries of three municipalities: Rangárþing eystra, Mýrdalshreppur, Skaftárhreppur.

Population density: 2700 people

Population growth rate (%): 1,1% per year during the last five years (2017).

No. of tourists annually visiting the territory: about 1-1,7 million increasing over 35% annually in the last 3 years (over 70% of all tourists coming to Iceland) (2017).



Natural-wonders of Iceland



Skógafoss



Dyrhólaey





Reynisfjara



Fjaðrárgljúfur 2016



Sólheimajökull glacier 2016



Ljósni Sigrí Jóns

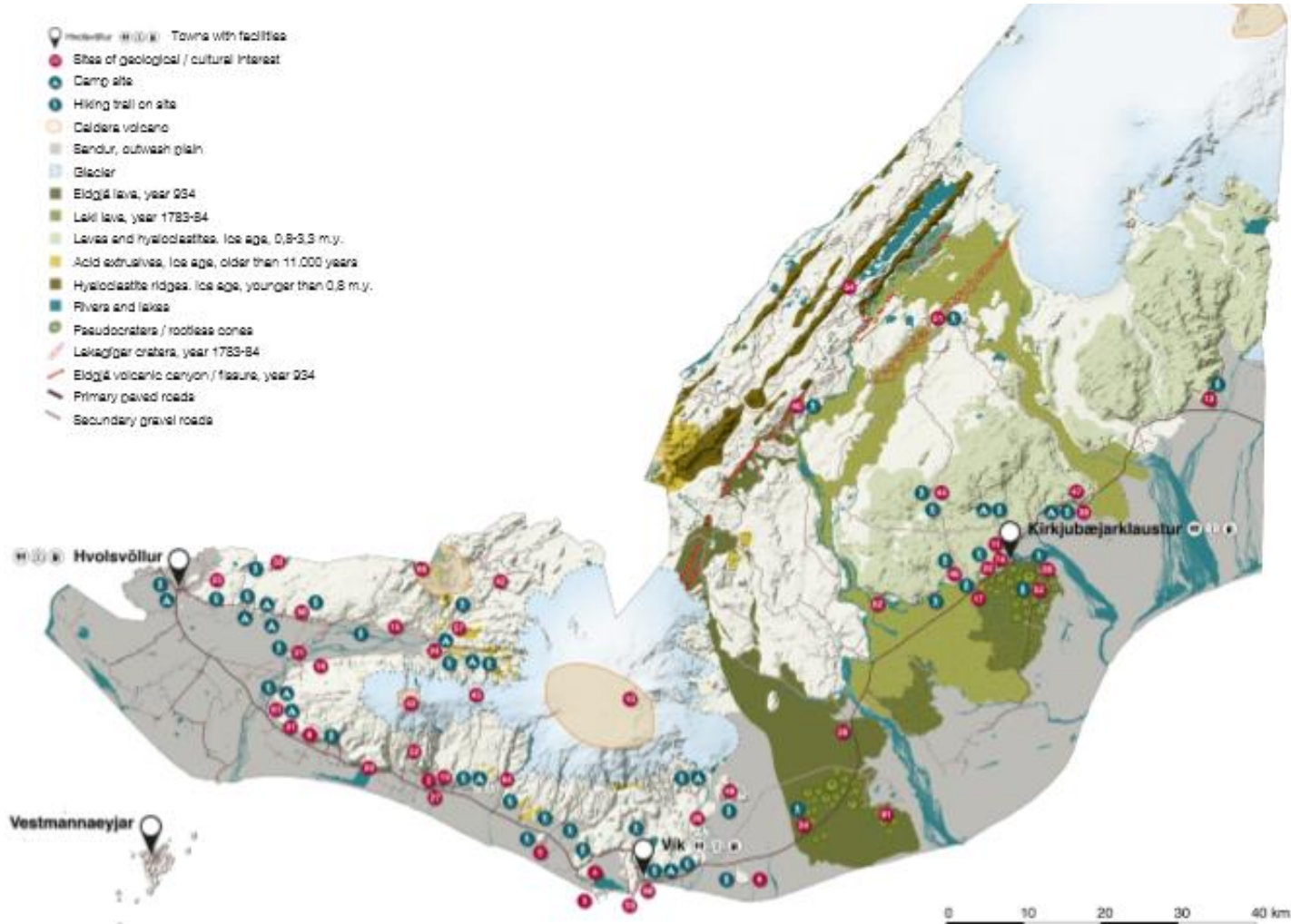
Pórsörk 2016



Seljalandsfoss



Katla Geopark represents the dynamics of the elements and sometimes the story of human survival



The area of Katla Geopark:

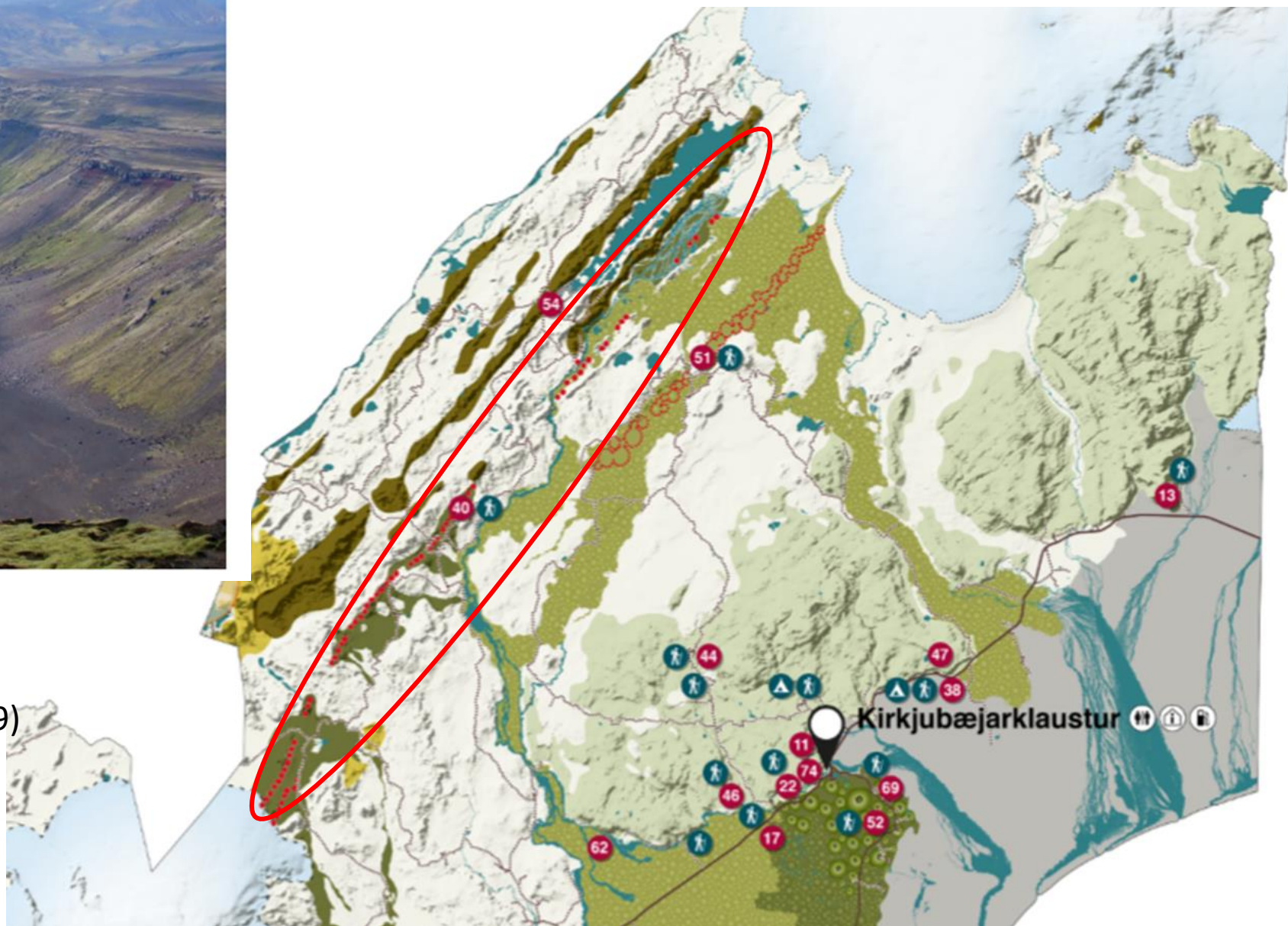


- the most volcanically active area in Iceland and under constant monitoring for natural hazards.
- Most of the volcanos are covered with glacial ice which imposes a great and constant threat of flooding to the area.





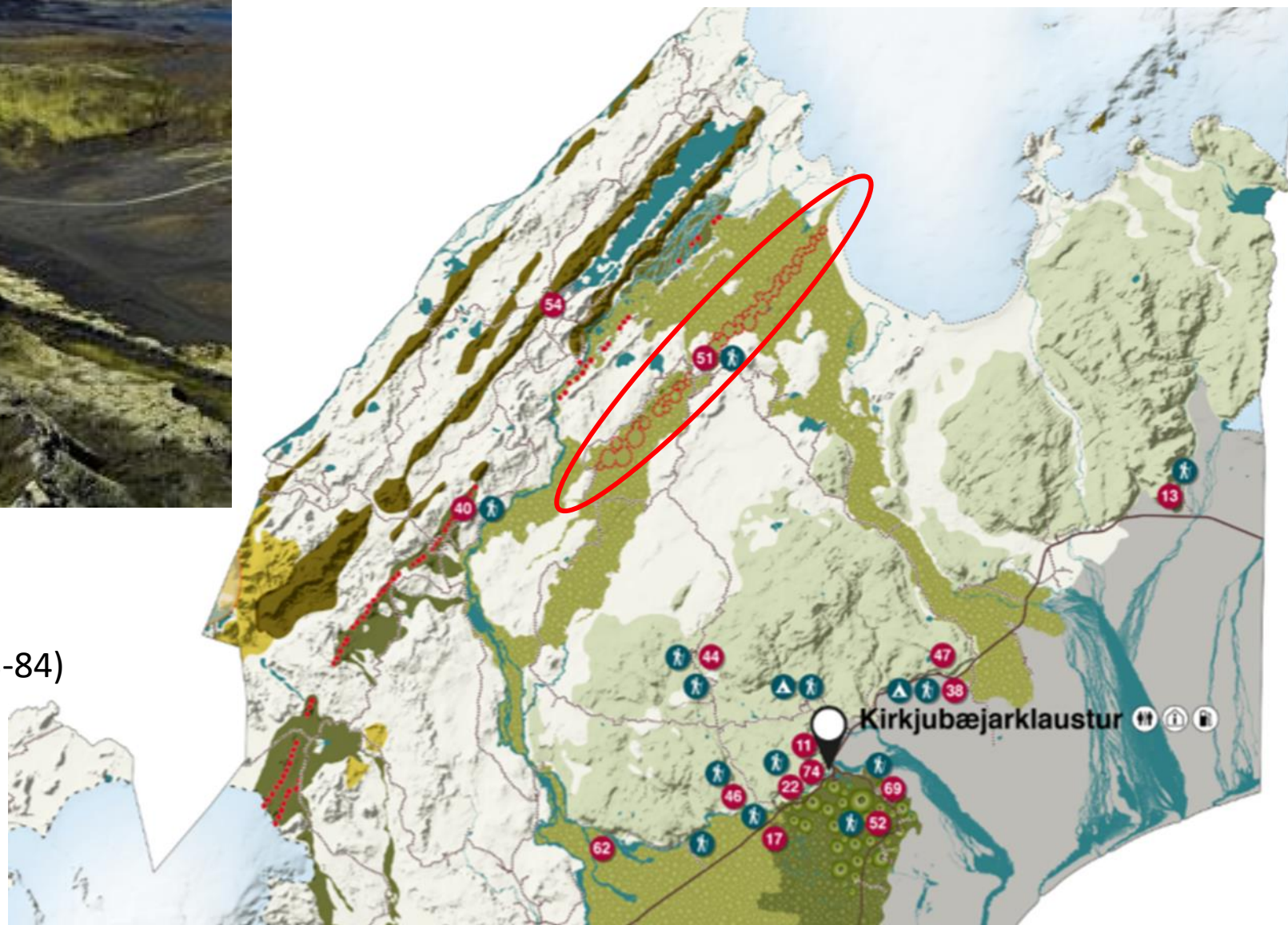
International importance: Eldgjá (939)



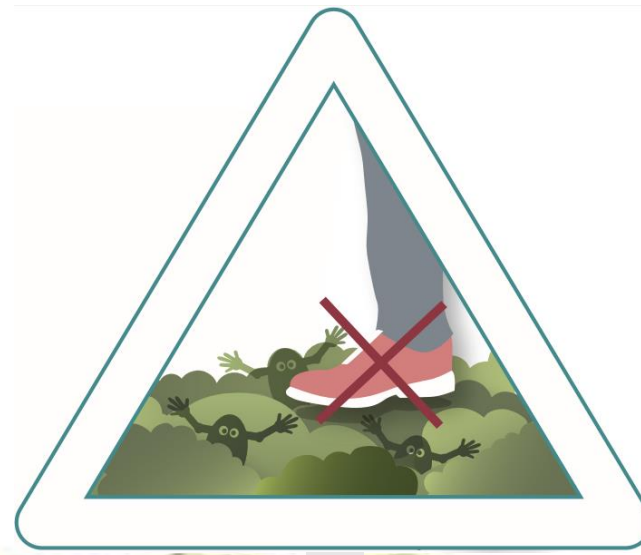


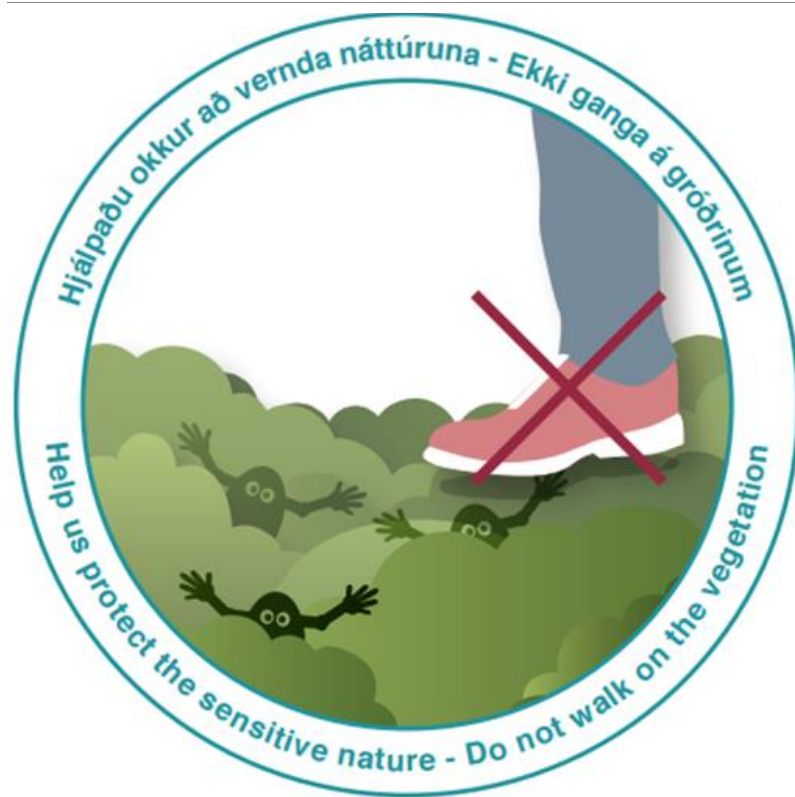


International importance Lakagíggar (1783-84)

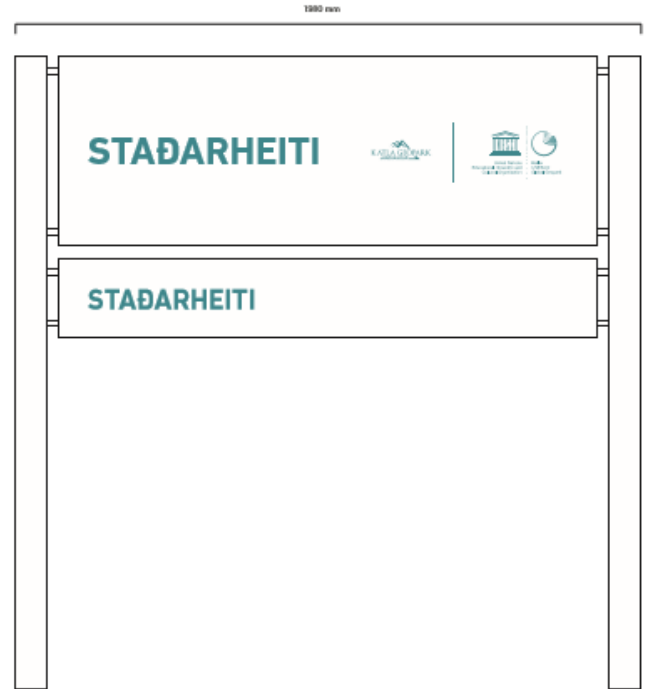


Nature awareness





Increasing the visibility of the UGG status



- Info panels
- Negotiation with road administration for visibility of UGG at boundaries
- Signage of geosites – logos


Geo Saga exhibition in Vík

on **geosites**, natural forces and hazards in the area



Remains of the birch forest in Drumbabót, that lived 1400 years ago

Partner contracts with local companies and producers



**SAMNINGUR UM LEYFI FYRIRTÆKIS TIL AÐ NOTA MERKI
KÖTLU GEOPARK OG EGN Á TILTEKNUM VÖRUM**

KATLA UNESCO GLOBAL GEOPARK, ICELAND

Katla Geopark hlaut aðild að European Geopark Network (EGN) og GGN (nú UNESCO Global Geoparks) í september 2011.

Fyrirtækið er samstarfsaðili Kötlul Jarðvangs (Katla Geopark) og vinnur að eflingu geo-túrisma í jarðvanginum.

Katla UNESCO Global Geopark og (nafn, KK, og lögheimili fyrirtækisins) hafa samþykkt eftirfarandi ákvæði:

1. grein


Markmið og viðmið

Tilgangur European Geoparks/UNESCO Global Geoparks er að vernda og viðurkenna jarðfræði arfleifð, menningu og náttúrufar í gegn um vernd, fræðslu og sjálfbærna notkun arfleifðarinnar á viðkomandi svæðum.

Samstarfssamningurinn er undirritaður af fulltrúa jarðvangsins og fulltrúa fyrirtækisins. Í honum felst gagnkvæm skuldbinding gagnvart markmiðum EGN/UNESCO Global Geoparks.

Samstarfssamningnum er ætlað að mæta þörfum gesta, fyrirtækja og samfélagsins á staðnum til að festa geo-túrisma í sessi.

....., jarðvanginn, er ákveðinn sem reitur í sér heimsókn á afangastað jarðvangsins (geosite) eða jarðfræðilegan/náttúrufarslegan/staðarmenningarlegan fróðleik. Titill þess gæti verið nafn lækjar, tinds, ár eða jarðfræðilega merkilegs staðar. Hér er átt við gönguferðir undir leiðsögn, tónlist, brúðleikhús, kajakaferðir, köfun, YOZA o.s.frv.



Umsóknareyðublað – Leyfi til að nota merki Kötlul Geopark og EGN

Nafn og M.
fyrirtækis

Tegund ferðapjónustu:

☐ Gisting
☐ Veitingahús
☐ Matvara
☐ Náttúra-/geotúrismi
☐ Handverk
☐ Félisflutningar
☐ Safn/Gestastofa
☐ Annað, hvað:

Sérhæfing fyrirtækisins:

Heimilisfang fyrirtækis/frumkvöðuls	
Staðsetning þjónustu	
Frankvæmdarstjóri fyrirtækis	
Vak nr. fyrirtækis	
Fjöldi starfsmanna:	<input type="text"/>

PROUD PARTNER OF
KATLA UNESCO
GLOBAL • GEOPARK



Cooperation with local initiatives in Geo-tourism

Eyjafjallajökull erupts - centre

PROUD PARTNER OF
KATLA UNESCO
GLOBAL • GEOPARK



Geo-Schools of Katla UNESCO Global Geopark

connecting the Geopark with
local primary schools

- Giving credit for good work and effort
 - Offering criteria and ideas
 - Increasing out-door educational skills
 - Educational offer
 - Maps and other information
 - Teaching about the Geopark
- Possibility of funding



Cooperation with the University of Iceland



Contracts with Governmental agencies for visibility and public education, infrastructure and rangers

- Environmental Agency
- Vatnajökull National Park
- Heritage agency
- Soil Conservation Agency



Partner contracts with museums



Governmental funds – allowing additional two full time employees -

Geologists:

- GeoSaga exhibition
- Geopark Guide on geology and linked heritage
- Webpage
- GeoSchools
- Working with partner enterprises



Management plan for Katla UNESCO Global Geopark

Involvement of all three municipalities.

Based on a locally based international project: run by NOHNIK - Dutch landscape architects, University of Iceland and Skaftárhreppur municipality.

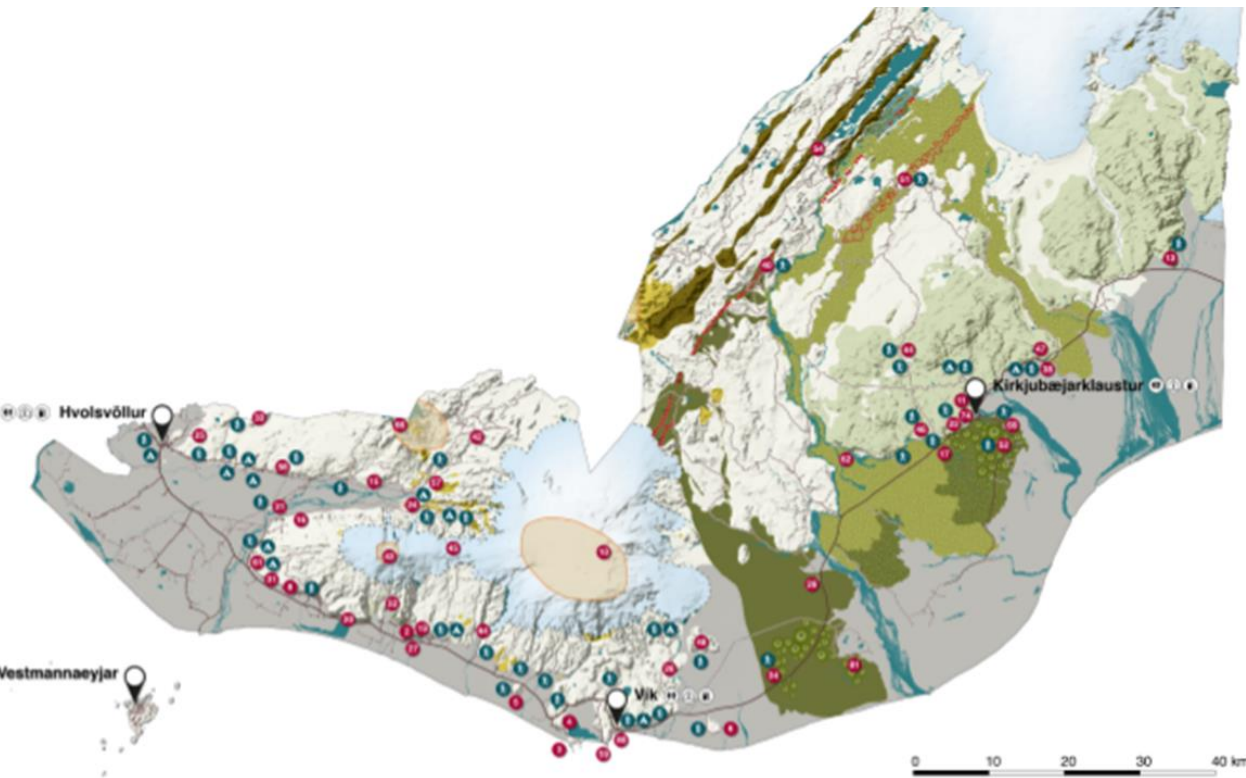
DESTINATION: ICELAND

sustainable leisure landscapes in Skaftárhreppur
a holistic approach





New tourist map for the three municipalities – first time & geological touch



Revalidation reports and mission this July



Katla UNESCO Global Geopark
Response to recommendations
following revalidation 2015

Brynja Davíðsdóttir | Katla UNESCO Global Geopark | January 20, 2017



Annex accompanying Re- evaluation Documents A & B

KATLA UNESCO GLOBAL GEOPARK 2017

Brynja Davíðsdóttir & Sigurður Sigurðsson | Iceland | December 27, 2016

Thank you

